



genuine
origin
authentic
taste

www.agrovim.gr



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ILIADA

QUALITY TRADITION AND
VALUE ALL IN ONE BRAND



WHO ARE WE

AGROVIM is a leading agricultural industry and exporter of Greek olives, olive oil and dried figs. Our aim is to maintain high quality, tradition and innovation.

1964 

Founded by Andreas Gyfteas. 100% family owned company.



Company owned industrial complex located in Kalamata, capital of Messinia.



Branch Office in Athens, Greece.



150 employees mostly residents from our local community.



Collaboration with approximately 6.000 farmers, mills and cooperatives on a regular basis.



genuine origin authentic taste



we are agrovim

OUR PHILOSOPHY

AGRO.V.I.M aims to provide its customers **premium quality Greek products of unique taste**, by incorporating its forefather's wisdom of traditional harvesting into the modern production methods, whilst **respecting the environment and the treasures offered by mother Earth**.



50+
years

Strong expertise for more than 50 years in the business.



Focuses on building strong partnerships and strategic investments.



Exports to more than 50 countries with over 200 customers around the Globe.

FACILITIES

Total Area: 24.000m²

Factory: 10.500m²

Offices: 600m²

Fields: 180.000m²



15.000 tn
OLIVE OIL

10.000 tn
OLIVES

2.000 tn
FIGS



DOUBLE AWARDED
the prize of
EVOO
of the year!
World's Best Olive Oils



Kalamata PDO



GOLD LINE

- The name reveals this **olive oil's top quality**. The KALAMATA PDO (Protected Designation of Origin) Extra Virgin Olive Oil originates from a region that is well-renowned for the exquisite olive oil
- **An exceptional single variety olive juice from Koroneiki olive trees**
-no blending, 100% traceable -hand harvested olives
-inherently rich in polyphenols
- **Highly awarded** in international competitions for its **superior quality and exceptional taste**
- Rich, full bodied, **well-balanced** with **medium fruitiness, light bitterness and light to medium pungency**. Characterized by its **fresh pleasant and exquisite aroma** of green unripen fruit
- Intense, **deep green to golden green color**

- ✓ Certified Kalamata PDO
- ✓ Low Acidity <0.5
- ✓ High Polyphenols



AVAILABLE IN:

GLASS MARASCA
250ml, 500ml,
750ml, 1L



GLASS DORICA
500ml, 750ml



TIN
250ml, 500ml,
1L, 3L, 5L



ROUND TIN
750ml, 1,5L





DOUBLE AWARDED
the prize of
EVOO
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ORGANIC LINE

- **Highly acclaimed olive juice** produced from the **Koroneiki olive trees variety**, this olive oil meets all the standards of organic harvesting, including no blending, traceable and hand-picked olives, no pesticides and thus friendly to the ecosystem
- Multi-awarded for its **superior quality** and **exceptional taste**
- Smooth, fresh and **full-bodied gourmet** with a pepper aftertaste. **Pleasant and mild to the palate**
- Intense, **deep green to golden green color**

- Product of organic farm
- 100% Authentic Greek
- High polyphenols



AVAILABLE IN:

GLASS MARASCA
250ml, 500ml,
750ml, 1L



GLASS DORICA
500ml, 750ml,



TIN
3L

ROUND TIN
750ml





SINGLE ESTATE
ORGANIC
EXTRA VIRGIN OLIVE OIL
FIRST COLD PRESSED
GREEN PRODUCT
LIMITED PRODUCTION
—ONLY 2000 BOTTLES—
THE GYFTEAS ESTATE
16.9 FL.OZ 500ml e



SINGLE ESTATE
EXTRA VIRGIN OLIVE OIL
FIRST COLD PRESSED
GREEK PRODUCT
LIMITED PRODUCTION
—ONLY 10000 BOTTLES—
THE CHINARIS ESTATE
25.4 FL.OZ 750ml e

SINGLE ESTATE

- A **distinct limited-production** extra virgin olive oil with a delicate taste, **originated from a single estate**
- **Unique characteristics** of the natural treasures of **local soil**, altitude, microclimate and olive fruit variety
- **Meet the families!** Scan the **QR code** and **find out the stories** of these exceptional farmers



- Single variety
- Natural low acidity
- Traditional harvesting



AVAILABLE IN:



IDEAL GIFT



EARLY HARVEST

- A single variety extra virgin olive oil extracted from **green unripen, hand-picked** KORONEIKI variety olives
- **The most exquisite product that nature has to offer** with rich aromas of fresh cut grass, green herbs and a pleasantly bitter aftertaste
- **Bright green** color and cloudy appearance
- **Well-balanced** and harmonious
- Scan the QR code and **discover all the secrets** of this exceptional **gourmet olive oil**



EARLY HARVEST
EXTRA VIRGIN OLIVE OIL
PRODUCT OF GREECE
FIRST COLD PRESSING
LIMITED PRODUCTION
—UNFILTERED—
ORGANIC
UNRIPE FRESH OLIVES
750ml e



EARLY HARVEST
EXTRA VIRGIN OLIVE OIL
LIMITED PRODUCTION
—UNFILTERED—
FIRST COLD PRESSING
ORGANIC
UNRIPE FRESH OLIVES
500ml e

AVAILABLE IN:



IDEAL GIFT





Kalamata PDO



PLATINUM LINE

- The Kalamata PDO Platinum Line satisfies those who value both taste and style
- Multi-awarded for its **superior quality** and **exceptional taste**
- Smooth, fresh and **full-bodied** with a peppery after taste. **Rich and exquisite**
- Intense, **deep green to golden green color**



AVAILABLE IN:



GOURMET CONDIMENTS



A **gastronomical experience** that meets all the credentials of the Mediterranean cuisine. 7 flavors, 7 miracles for the palate!

Liven up any dish with seven flavors

- **Truffle**
 - **Basil**
 - **Chilli**
 - **Orange**
 - **Chocolate**
 - **Rose**
 - **Vanilla**
- } *for your gourmet pastry*

- Prepared with extra virgin olive oil from the area of Messinia: Well balanced, full-bodied and of low acidity.

- ✓ 100% Natural extract
- ✓ No chemicals
- ✓ Intense flavor
- ✓ Chef's choice



GR-BIO-03 GREECE AGRICULTURE





REGIONS

Every region has a story!
An exceptional line of 100 % Authentic Greek Extra Virgin Olive Oils linked to their geographical region. **A Tribute to the cultural heritage of Greek Regions.**

KALAMATA PDO
Medium fruitiness, light bitterness, light to medium pungency and aroma of green fruits. Intense, deep green to golden green color

SITIA-LASITHIOU KRITIS PDO
Fruity taste and light intensity of bitterness. Intense, deep green to golden green color

LAKONIA PGI
Medium fruitiness, bitterness and pungency. Fresh aroma of green fruitiness



- 100% Greek
- Colored labels according to the Region



AVAILABLE IN:



Lakonia PGI



Kalamata PDO
Sitia-Lasithiou Kritis PDO

REGIONS MAP

KALAMATA PDO

- Koroneiki variety olives grown in Messinia region in Greece

SITIA-LASITHIOU KRITIS PDO

- From the region of Lasithi. It is situated in the northeast part of the mythical island of Crete

LAKONIA PGI

- Originates from the region of Lakonia, an area on the South-East part of Peloponnese, Greece, the birthplace of the ancient Spartans.

GREEK

- From hand-picked olives grown at selected regions of Greek land of the south Peloponnese.



MESSINIA
KALAMATA PDO

LAKONIA
LAKONIA PGI

LASITHI
SITIA-LASITHIOU
KRITIS PDO

Natural extract enhances the flavor of the dish!



SPRAYS

- **Chef's favorite choice!** Enrich your flavors with this packaging that **preserves all the ingredients and flavors** of organoleptic characteristics of **olive oil**
- **Best spray technology**, with no pump and no gas/product mixing
- **Great control** over the usage of the olive oil as **the waste is limited**



Kalamata PDO

- Ideal solution for:**
- ✓ Chefs
 - ✓ Food service professionals
 - ✓ Foodies
 - ✓ Health & fitness oriented consumers

AVAILABLE IN:



Kalamata PDO

- ✓ Greater control in the amount you add -no waste of olive oil
- ✓ No propellants, aerosol or additives
- ✓ It preserves taste, aroma & the healthy attributes

AVAILABLE IN:



ORGANIC SPRAYS

- We present our newest organic addition to our finest collection of extra virgin olive oils
- The simple, no mess, & convenient way to cook
- Bag on Valve (BOV) technology

NEW ORGANIC LINE



PRODUCT OF ORGANIC FARMING
Certified organic by Bio-Hellas S.A.



PEARL LINE

An assortment of high quality **extra virgin olive oils**, extracted from the best olive varieties in Greece!

KORONEIKI VARIETY:

- Pure olive juice from the famous Greek variety
- Smooth, fresh and **full-bodied** with a **peppery aftertaste**

GREEK PREMIUM:

- Unique Gourmet Extra Virgin Olive Oil obtained directly from **hand picked olives grown at selected regions** in the south Peloponnese
- Medium **fruitiness and bitterness**, with **notes of grass** and a pleasant **peppery finish**
- **Authentic Greek**,
- Use for any occasion

➤ 100% Greek

➤ Olives are harvested with care and the oil is cold-extracted within hours of harvesting to ensure the natural flavor & high nutritional values



AVAILABLE IN:



KALAMATA PDO:

- Rich full bodied, **well-balanced** with **medium fruitiness, light bitterness and light to medium pungency**. Characterized by its **fresh pleasant** and **exquisite aroma** of green unripen fruit
- Intense, **deep green to golden green color**

SITIA-LASITHIOU KRITIS PDO:

- A flavored olive oil generated from the local climate of the Aegean sea and the **warm weather of Crete**
- Full of aromas of green apples, freshly cut grass and notes of artichoke and olive leaf
- Rich, with **fresh and fruity flavor** and with a light intensity of bitterness

LAKONIA PGI:

- PGI **Lakonia variety** respects the culture and carries the **tradition of Sparta**
- Experience the **aromas of Taygetus Mountain** on your table
- Produced from olive varieties **Koroneiki, Koutsourelia, Athinolia and Asprolia**



Kalamata PDO
Sitia-Lasithiou
Kritis PDO



Lakonia PGI



Kalamata PDO



GR-BIO-03
GREECE AGRICULTURE



PEARL LINE ORGANIC

ORGANIC KALAMATA PDO

- Is a **world renowned premium monovarietal extra virgin olive oil**, 100% traceable, cold extracted within 24 hours from picking unripen green Koroneiki variety olives grown in Messinia region in Greece.
- This well balanced multipurpose olive oil should be a part of **every household**
- An olive oil **with the top nutritional profile & excellent flavor!**

- Product of organic farm
- 100% Authentic Greek
- High polyphenols



AVAILABLE IN:

GLASS
TOSCANO
1L



- 100% Greek Product of Organic Farming
- 100% hand picked
- No added preservatives

AVAILABLE IN:

JAR
1700g



COMES IN A
TRAY



ORGANIC LINE OLIVES

- Packed and produced in Kalamata Greece from **selected organic farms** and the signature of the ILIADA brand.
- Kalamata Organic Olives are guaranteed to be absolutely superb as **they are the product of more than 50 years experience** and encompass all the benefits and virtues of the **traditional Kalamata recipe**.
- Enjoy your pitted Kalamata Organic Olives with your salads, sandwiches, or as pizza toppings.
- **A tasty addition to any healthy and nutritious diet**



ORGANIC LINE OLIVES

Fine gourmet assortment of **Organic olives harvested by hand** and with deep respect to the ecosystem

- Kalamata PDO olives
- Kalamata olives pitted
- Mixed Greek olives
- Greek Green olives
- Olive paste from Kalamata olives



- ✓ 100% Greek Product of Organic Farming
- ✓ 100% hand picked
- ✓ No added preservatives



AVAILABLE IN:



GOLD LINE OLIVES

A golden collection of **olive varieties** and **olives mix** that **complements all culinary inspirations.**

- **Harvested by hand** to protect their sensitive flesh
- Marinated in brine
- Natural color
- **No chemical treatment**
- Firm flesh, juicy, **with intense flavor and aroma**
- **A perfect addition to any dish**



- ✓ 100% hand picked
- ✓ No added preservatives
- ✓ Rich source of Antioxidants, Iron, Calcium, Vitamin A and fiber



AVAILABLE IN:



snacking
out
of home



seasoned
with greek
spicys or
herbs



OLIVES SNACK BITES

A healthy on the go snack, ready to eat it everywhere!
ILIADA Olives Snack Bites are now **packed in a handy, easy to carry pouch with no brine and with a smart re-sealable zipper** that keep them always fresh.

Choose recipe:

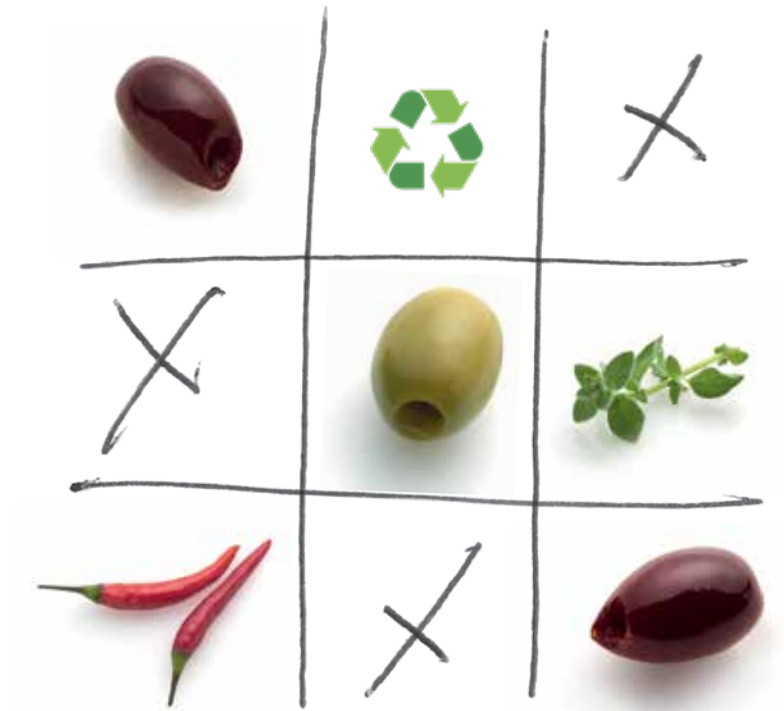
- Kalamata olives pitted
- Green olives pitted
- Mixed Olives Pitted with herbs
- Green Olives Pitted spicy

- Always fresh
- 100% natural product
- Vegan
- Gluten free



- 100% NATURAL PRODUCT
- GLUTEN FREE
- NATURALLY HIGH GOOD FATS
- NATURALLY LOW SAT. FATS
- EASY TO CARRY
- ALWAYS FRESH

NEW
RECYCLABLE
PACKAGING



PACKAGING OF THE WORLD
If design is an ongoing exercise in communication then it may be interesting to consider a game of **tic-tac-toe** where sleek, globular olives make the winning alignments.

NEW
LINE

eat
healthier
consume
less salt

LOW SALT OLIVES

ILIADA EXPERIENCE Low salt olives contain **40% less sodium***, making it the **perfect choice** for those on a **special diet or fitness program**.

Choose recipe:

- Kalamata Olives Wholes
- Kalamata Olives Pitted
- Kalamata Olives Sliced
- Green Olives Wholes
- Green Olives Pitted
- Green Olives Sliced
- Mixed Olives Wholes
- Mixed Olives Pitted



- Contain mono-unsaturated fat
- Source of polyphenols
- Source of vitamin E
- Contain fiber



*(comparing to ILIADA gold line olives)

AVAILABLE IN:



- 100% Greek Product of Organic Farming
- 100% hand picked
- No added preservatives



PLATINUM LINE ORGANIC OLIVES

- **Supreme quality** Kalamata pitted olives handpicked and packed in water, salt and organic vinegar
- Green pitted olives with a **firm texture** that is indicative of their harvesting and with a **bitter-grassy taste**
- A **delicious mix of Kalamata, Black and Green olives packed** in brine and organic vinegar
- Gourmet Kalamata olives spread, **enriched with Kalamata olive oil to deliver a unique culinary experience**. Smooth and easy to spread!



AVAILABLE IN:



JAR
370g, 184g, 135g

OLIVE SPREADS

MEDITERRANEAN INSPIRED

A carefully curated selection of Mediterranean Olive Spreads. Original Mediterranean flavors of tapenades with Kalamata and Green olives to satisfy every palate!

Choose recipe:

- Kalamata Olives with sundried tomatoes
- Kalamata Olives with sundried figs
- Green Olives with green hot peppers
- Green Olives with red roasted peppers

from authentic
KALAMATA
olives



from
Green
crunchy
olives



USES

- Love spicy tastes? Add the tapenades to the **pizza sauce!** Amazing olive loaf with these original spreads!
- Mediterranean taste touch to your **sandwich!** Delish tapenades to take off your **French baguette!**
- Delightful spreads for hot crusty **bruschettas!** Healthy breakfast with **avocado toast** and a dollop of paste!
- Original **dips** with a glass of wine! Enjoy a mixed plate with **hummus, pita bread, falafel & olive tapenade!**
- Ideal tapenades for authentic olive Focaccia! Delicious spreads for **Caprese Panini Sandwich!**
- Rich and flavored dressing for your **cold pasta salad!** Upgrade your **spaghetti** with a few spoons in the sauce!

COMES IN A
DISPLAY
BOX



AVAILABLE IN:



ANTIPASTI

Experience the remarkable Mediterranean fine tastes.
This Antipasti collection brings a unique tone on your table.



- ✓ Sundried Tomatoes
- ✓ Capers
- ✓ Stuffed Vine Leaves
- ✓ Stuffed mini Vine Leaves
- ✓ Giant Beans
- ✓ Chickpeas



AVAILABLE IN:

Sundried Tomatoes	JAR	250gr
Capers	JAR	100gr, 280gr
Stuffed Vine leaves	TIN	2kg
Stuffed Mini Vine leaves	JAR	280gr
Giant Beans	TIN	2kg
Chickpeas	JAR	280gr

VINEGARS

New series of aromatic vinegars with delicate refined finish.

Choose flavor:

- Balsamic Vinegar
- Apple Vinegar
- Red Vinegar
- Balsamic Vinegar with pomegranate
- Balsamic Cream
- Balsamic Cream with figs



- ✓ 100 % Greek Grapes
- ✓ Balsamic extracted from dried grapes
- ✓ Natural sweetness and stable color



AVAILABLE IN:



DOUBLE AWARDED
the prize of
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EVOO AWARDS 2020



Gold Medal
New York
ILIADA
KALAMATA PDO
ILIADA EVOO



Gold Medal
London
ILIADA
KALAMATA PDO
ILIADA Organic EVOO



Gold Medal
Japan
ILIADA
Kalamata PDO



Gold Medal
Italy
ILIADA Organic EVOO
ILIADA Organic
Single Estate EVOO



Double Gold Medal
Athena
ILIADA
Kalamata PDO



Gold Medal
Athena
ILIADA
Organic EVOO



Grand Prestige Gold Medal
Israel
ILIADA
Kalamata PDO



Prestige Gold Medal
Israel
ILIADA Organic
Single Estate
ILIADA Organic EVOO



Silver Medal
China
ILIADA
KALAMATA PDO



Bronze Medal
China
ILIADA Organic EVOO



Gold Medal
Los Angeles
ILIADA Single Estate

OLIVES AWARDS 2020



Gold Medal
London
ILIADA Kalamata Olives
"Ela Kalamatas PDO"



Platinum Medal
London
ILIADA Greek Olive Salad
ILIADA Kalamata
Green Cracked Olives

